

Romanian Publishers

A

The Romanian Book Market

| | |
|--------------------|---|
| CONTEXT | a total population of 22 million, with 4 million working and living outside the country |
| INFLATION RATE | 3.2% (2019) |
| AVERAGE SALARY | 600 Euro |
| MINIMUM SALARY | 470 Euro |
| AVERAGE BOOK PRICE | 7–8 Euro |
| AVERAGE PRINT RUN | 2,000 copies (1,500 for fiction) |

Total Market Value

60 million Euro

The book market is concentrated in the big cities—Bucharest, Iași, Cluj, Brașov, Sibiu, Constanța, Timișoara.

A total of 1,350 active publishers—out of which around 100 are present at the book fairs—and only 15 or 20 could be counted as significant.

The weakest spot of the Romanian book market is the bookseller: there is a total of no more than 300 booksellers nationwide, most of them in the big cities.

Major Book Fairs

| | |
|-----------------------|--|
| Bookfest in June | www.bookfest.ro |
| Gaudeamus in November | www.gaudeamus.ro |

The market is growing slightly, the growth being visible in the number of published titles (around 36,000 in 2017, according to the National Library Index).

There is an increase in translations from Romanian literature.

Institutions Offering Translation Support

| | |
|----------------------------|--|
| Centrul Național al Cărții | www.cennac.ro |
| Traduki | www.traduki.eu |

Growing areas: children's books, young adult, history. Almost all the important publishers established series and/or imprints dedicated to children's books.

Romanian Publishers

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